IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of John B. Ferber, Scott Ferber, Stein E. Kretsinger, Robert Luenberger and David Luenberger

Serial No.: 09/610,197

Group Art Unit:

Filed:

07/01/00

Examiner:

For: OPTIMAL INTERNET AD PLACEMENT

Commissioner for Patents Box Missing Parts Washington, D.C. 20231

Dear Sir:

Enclosed please find the following:

- 1. Copy of Notice to File Missing Parts of Application;
- 2. One Assignment together with recordation cover sheet;
- 3. Declaration and power of attorney;
- 4. Petition for Extension of Time;
- 5. One check in the amount of \$160.00 (\$65.00 for missing parts,\$40.00 for filing of one assignment and \$55.00 for an one month extension of time); and,
- 6. Certificate of Express mailing.

The Commissioner is hereby authorized to charge any fee deficiency, or credit any overpayment, to Deposit Account No. 18-1579. The Commissioner is also authorized to charge Deposit Account No. 18-1579 for any future fees connected in any way to this application. Two copies of this letter are enclosed.

by Flore

Jon L. Roberts, Esq. Registration No. 31,293

Roberts Abokhair & Mardula, LLC

11800 Sunrise Valley Drive, Suite 1000

Reston, VA 20191-5302

(703) 391-2900



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of John B. Ferber, Scott Ferber, Stein E. Kretsinger, Robert Luenberger and David Luenberger

Serial No.: 09/610,197

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Examiner:

For: OPTIMAL INTERNET AD PLACEMENT

SUBMISSION OF MISSING PARTS OF APPLICATION UNDER 37 C.F.R. 1.53

Commissioner for Patents Box Missing Parts Washington, D.C. 20231

Dear Sir:

Enclosed are the following items for filing in the abovereferenced U.S. Patent Application:

- 1. Declaration and Power of Attorney, executed by the applicants on November 30, 2000.
- 2. One check one in the amount of \$160.00(37 C.F.R. 1.16(a) et seq.), and the surcharge set forth in 37 C.F.R. 1.16(e),(\$65.00 to cover the filing fee,\$40.00 to cover the filing of the one assignment, and \$55.00 for a one month extension of time).

Having now complied with all of the requirements of 37 C.F.R. 1.53, applicant respectfully requests that this application be placed upon the files for examination.

b. FIX

Jon L. Roberts, Esq. Registration No. 31,293

Roberts Abokhair & Mardula, LLC

11800 Sunrise Valley Drive, Suite 1000

Reston, VA 20191-5302

(703) 391-2900



CERTIFICATE OF EXPRESS MAILING

Express	Mail Mail:	ing Label	Number	EL765901025US	_
Date of	Deposit:			December 6, 2000	

I hereby certify that the missing parts of patent application of John B. Ferber, Scott Ferber, Stein E. Kretsinger, Robert Luenberger and David Luenberger for a OPTIMAL INTERNET AD PLACEMENT including the copy of the Notice to File Missing Parts of Application; one assignment together with recordation cover sheets; declaration and power of attorney; and one check in the amount of \$160.00 (\$65.00 for filing missing parts,\$40.00 for filing one assignment, and \$55.00 for a one month extension of time), are being deposited with the United States Postal Service for "Express Mail" service under 37 C.F.R. § 1.10 on the date indicated above and are addressed to the Commissioner for Patents, Box Missing Parts, Washington, D.C. 20231.

Jon L. Roberts, Esq.

Registration No. 31,293

Roberts Abokhair & Mardula, LLC

11800 Sunrise Valley Drive, Suite 1000

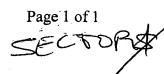
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APPLICATION NUMBER

FILING/RECEIPT DATE

FIRST NAMED APPLICANT

ATTORNEY DOCKET NUMBER

09/610,197

07/01/2000

John B. Ferber

Roberts Abokhair & Mardula LLC 11800 Sunrise Valley Drive Suite 1000 Reston, VA 20191-5302



FORMALITIES LETTER

***OC000000005380405*

Date Mailed: 09/07/2000

NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

Filing Date Granted

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given TWO MONTHS from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The oath or declaration is unsigned.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(e) of \$65 for a small entity in compliance with 37 CFR 1.27, must be submitted with the missing items identified in this letter.
- The balance due by applicant is \$65.

A copy of this notice MUST be returned with the reply.

Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE

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